



## ENGAGE WITH FINANCE LEADERS ON THE GROSS PROFIT PODCAST

Media Kit Q4 2023

If you're interested in sharing your story with thousands of finance leaders, The Gross Profit Podcast is the place for you.

Thousands of CFOs and COOs rely on the Gross Profit Podcast for weekly insights and industry updates.

10K

SOCIAL FOLLOWERS

70%

CFO'S + COO'S AUDIENCE

48,9%

ENGAGEMENT RATE

50K

WEEKLY REACH

### Real Conversations

Sit down with James Kennedy, for a genuine exchange of ideas. It's about sharing experiences, learning new perspectives, and enriching your understanding of the financial world.

### Showcase Your Expertise

If you've got a product, service, or unique insight for CFOs, our listeners are interested. It's not just about promotion; it's about contributing to the finance community.

### Premium Production Approach

This isn't your average podcast. Each episode represents a significant commitment, involving a marketing team and production agency. Production cost exceeds \$2,500 per episode.



## ARE YOU READY TO SHINE? APPLY NOW!

email [merushka.chetty@procurementexpress.com](mailto:merushka.chetty@procurementexpress.com) for more information